

# JNCC's Vision & Strategy

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### **Introduction**

JNCC has developed a new strategy for 2009 and beyond. This describes a more sharply focused role for JNCC, taking full account of devolution within the UK and emphasising the unique contribution that JNCC can make to domestic and international nature conservation. JNCC aims to implement the strategy through its successive corporate and business plans.

The Vision has been received favourably by JNCC's core stakeholders and Ministerial approval is expected shortly.

### **Vision for JNCC**

JNCC will be recognised as a reputable provider of high-quality evidence and advice relating to UK-wide and international terrestrial and marine nature conservation working with the country conservation bodies.

### **Mission for JNCC**

JNCC provides evidence and advice to assist the UK government and devolved administrations in developing and implementing coherent domestic and international policies on the protection of natural resources as an integral part of sustainable development. The evidence and advice covers biodiversity and geodiversity issues which arise in one or more country within the UK and affect the interests of the UK as a whole, in the Overseas Territories and Crown Dependencies, and, where appropriate, internationally. JNCC disseminates knowledge to foster understanding of these issues.

Through the Support Company, JNCC staff provide support to enable JNCC to advance its vision and mission.

Our strengths are:

1. we operate at a UK level within a devolved UK
2. we have a strong culture of working with others and promoting collaboration
3. we work across multiple geographic scales, which strengthens our evidence base and our capability to deliver
4. we have, and draw together, a wealth of skills and knowledge on nature conservation in the terrestrial, freshwater and marine environments

We will:

5. contribute to the development of the UK, EU and global evidence base and identify future challenges to UK biodiversity and geodiversity by gathering intelligence and assessing risk and opportunity
6. provide advice and long-term thinking on solutions to biodiversity and geodiversity challenges, and engage in, commission and deliver initiatives to address these challenges:
  - a. outside territorial waters
  - b. in the Overseas Territories and Crown Dependencies
  - c. globally
7. act as an informed link between national, European and global decision-making and implementation bodies, and provide advice on policy and implementation and communicate best practice to stakeholders working across and at these scales.