



**This presentation is from a UK/IE LIFE Platform Meeting held in Woking in December 2015. For more presentations from this event and information on LIFE please see JNCC's LIFE webpages at: [jncc.defra.gov.uk/UKLIFE](http://jncc.defra.gov.uk/UKLIFE)**



# LIFE beyond the Project

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## Exit = long-term sustainability

- ❖ With each successive LIFE programme there has been an increasing emphasis on looking beyond the 'project period' to long-term sustainability
    - ❖ The need to build **sustainability** into project design
  - ❖ There is now an obligation to monitor the impact of project actions throughout the project and often ex-post
  - ❖ Output and outcome indicators are now built into the programme
    - ❖ The importance of measuring **results**, **outcomes** and **impacts**
  - ❖ The need to keep up to date with **policy issues**
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# A little known fact

## LIFE-Environment

- ❖ Environmental Benefit (12)
  - ❖ Direct quantitative (6)
  - ❖ Policy Relevance (6)
- ❖ Long Term Sustainability (9)
  - ❖ Qualitative environmental (3)
  - ❖ Qualitative economic (3)
  - ❖ Qualitative social (3)
- ❖ Demonstration, transfer, co-operation (9)
- ❖ Innovation (9)

## LIFE-Nature

- ❖ Short Term Benefit (40)
  - ❖ Conservation Improvement (30)
  - ❖ Leverage (10)
- ❖ Long Term Benefit (60)
  - ❖ Sustainability (30)
  - ❖ Leverage (20)
  - ❖ Regional/National/International Impact (10)

# How do we assess this?

- ❖ Progress report
    - ❖ 5.3 – Impact of the Project
    - ❖ 5.4 – Outside LIFE
  - ❖ Mid-Term and Final Reports
    - ❖ 5.4 – Analysis of long term benefits
      - ❖ Direct environmental benefits and policy relevance
      - ❖ Long term benefits and sustainability including economic and social
      - ❖ Replication, transfer, demonstration and cooperation
      - ❖ Best practice lessons
      - ❖ Innovation and demonstration value
      - ❖ Long term indicators of project success
  - ❖ <http://ec.europa.eu/environment/life/toolkit/pmtools/lifeplus/reporting.htm>
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# Burren LIFE

## Farming for Conservation in the Burren

- ❖ 5 year NAT project - closed in Jan 2010
  - ❖ 20 farmers signed up to scheme during project lifetime and benefited from agri-env payments
  - ❖ No real exit strategy developed until year 4 – negotiations took place with DOA – funding secured for further 3 years
  - ❖ 5 month extension – allowed roll out to AfterLIFE ‘Burren Farming for Conservation Programme’
  - ❖ By Nov 2012 a total of 158 farmers (14,500ha) were participating
  - ❖ By 2015 nearly 200 farmers had joined and project was in second ‘afterLIFE’ period.
  - ❖ Now the project outcomes are being considered as the blueprint for farming at least in marginal circumstances throughout Ireland (Royal Visit to Flagship Conservation Project) <http://burrenlife.com/royal-visit-to-flagship-conservation-project/>
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# Success Factors

- ❖ Financing needs to be secure
  - ❖ Political buy in imperative
  - ❖ Need an organisation to run it – things don't just happen by themselves
  - ❖ An effective network of stakeholders (the marketplace)
  - ❖ Demonstration value (for farmers) based on science
  - ❖ A champion (local / national) to drive it forward
  - ❖ Aran LIFE project
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## Electronic Duty of Care

- ❖ Four year environment project closed in December 2014
- ❖ Over 25 million paper Waste Transfer Notices produced annually in UK
- ❖ Designed and 'built' a system for storing waste transfer notices electronically
- ❖ Better use of information
- ❖ Easier tracking and treating waste
- ❖ Landmark project to reduce government Red Tape



# Success Factors

- ❖ Exit strategy was a project action
  - ❖ Right balance of partners
  - ❖ Effective advisory body
  - ❖ Main users of system involved in the design
  - ❖ Design was flexible to accommodate user needs
  - ❖ Transfer of system to a third party for future hosting
  - ❖ Funding secured from central government for near future – mechanisms being explored for long term
  - ❖ Political support
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# Pitfalls-barriers to long-term success

## Nature

- Continuation of threats
- Uncertain funding
- Poor dissemination of results
- Lack of interest from authorities
- Loss of public support
- Little impact on younger stakeholders
- Lack of monitoring

## Environment

- Not all technical problems resolved
- Motivation does not last beyond project
- User is not involved from the beginning
- Poor dissemination of results
- Changes in Public sector
- Effect of solution not visible enough

But “failure is a natural companion of innovation”. Thomas Mayer/NEEMO



# Some suggestions for sustainability

- ❖ Institutional Structures- appropriate and readiness to act on results
  - ❖ Funding Mechanism
  - ❖ Stakeholder Support
  - ❖ Good reputation
  - ❖ Demonstration sound
  - ❖ Based on solid scientific data
  - ❖ Financial incentives?
  - ❖ Win win
  - ❖ Stakeholder participation and engagement
  - ❖ Unexpected events
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