

JNCC took on the UK LIFE National Contact Point from 01 January 2016 and these presentations/documents are from events under the previous LIFE NCP, Beta Technology. For further information on UK LIFE please see the dedicated webpages at: jncc.defra.gov.uk/UKLIFE



LIFE 2015 Call

TRADITIONAL PROJECTS

GIE

8/6/2015

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Points of attention

- Identify the **problem** to be addressed:
 - Definition of baseline situation on environmental and awareness/governance issues in target area
- Define **clear objectives** to remedy the identified problem
- Define the **appropriate target audience** in relation to the identified problems and defined objectives
 - Relevance and size



Points of attention

- Define adequate **actions**
 - Relevant to reach the target audience defined
 - Enabling to reach set objectives
- Define **strategy to link individual actions**
 - Logical link problem → objectives → actions → results
- Involve **relevant stakeholders** in design and implementation
 - Ensure synergies, uptake results, multiplying effects



Points of attention

→ **Monitor impacts**

- Adequate indicators to monitor impact (what progress towards tackling the identified problem?)
- Change in awareness/attitudes/governance/environment status (where possible)

→ **Replicability** and Transferability

- Substantive actions to replicate approach somewhere else
- Beyond dissemination and networking

→ **Value for money**

→ **EU added value**